

2019 Philanthropy Report

Since 1843, Stanley Black & Decker has been committed to the communities where we work and live.

We proudly carry that legacy forward today, in many locations around the world. We empower our employees to be makers in their own communities as well, helping to build homes and rebuild after natural disasters. We donate tools and sustain tool-sharing programs to respond to emergencies. And we provide volunteer opportunities for our employees to give back to the organizations that matter most to them.

In 2019, Stanley Black & Decker donated \$7 Million to nonprofits around the world.

ABOUT OUR DONATIONS:

Our company's charitable donations represent our employee-directed spend via our matching gifts program, through guidance from our employee resource group, and in-kind donations to various organizations around the globe.

Community investment dollars are donations to our neighboring non-profits where we have a large employee base or business unit headquarters. These critical organizations help our communities to thrive.

Finally, our commercial initiatives include our strategic partners and cause-related marketing efforts.



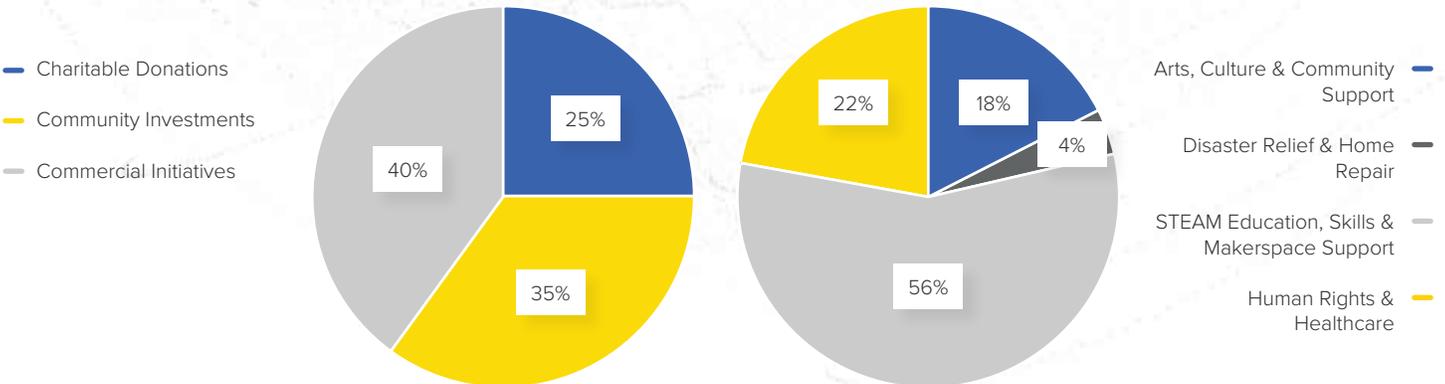
8,000
Employee volunteer hours



283,000
External volunteers
equipped with our tools
to make a difference in
their communities

BY CATEGORY

BY TYPE



We believe that a commitment to Corporate Social Responsibility is not only the right thing to do, but a business imperative. In addition to the efforts we've strategically undertaken in our communities which have always aligned with our business drivers, we've embarked on a mission to explicitly align our strategy with the UN Goals and work toward a strategic focus: empowering makers.

U.N. SUSTAINABLE DEVELOPMENT GOALS



Our objective is to enable 10 million makers to thrive in a changing world. We plan to do this by focusing on three areas:

1. Empowering citizens with the right access to education;
2. Implementing strategic brand programs to drive awareness; and
3. Strengthening the communities where we work and live.

HOW WE'RE EMPOWERING CITIZENS THROUGH EDUCATION:

At a time when industrial and technological disruptions are rapidly changing the nature of jobs and work itself, Stanley Black & Decker is uniquely positioned to help employees and communities gain the skills they need to adjust to this shifting landscape. By 2030, we aim to enable 10 million creators and makers to thrive in a changing world. To meet this goal, we are focused on four areas: Preparing employees for career mobility by supporting upskilling and repurposing; enabling people to access STEAM education; supporting vocational and trade skills; and enrichment through makerspace training around the world. Since setting our Empower Makers goal last year, we've directly impacted 417,000 makers.

Example: Global Partner of WorldSkills

We are a Global Partner of WorldSkills, helping to inspire thousands of young people from all over the world in skill competitions including carpentry, automobile technology, cabinetmaking, concrete construction work, joinery, landscape gardening, and more. At the same time, we support WorldSkills' efforts to advance what it means to be a maker by including new cutting-edge skills such as robotics, drone flight and repair, and cybersecurity. At each WorldSkills competition, we help empower more than 1,000 of the best young makers, creators and fixers from more than 50 countries.



270,000
Makers empowered
in 2019

HOW WE'RE DRIVING AWARENESS THROUGH BRAND PROGRAMS:

Stanley Black & Decker has a power portfolio of highly recognized brands including STANLEY, DEWALT, CRAFTSMAN and more. We are working to align each of our major brands to a central consumer-facing mission or purpose, ensuring they are an integral component of our corporate citizenship/philanthropy strategy.

Example: STANLEY's Quiet Race

As part of our pledge to support neurodiversity and recognize people with different abilities to be the makers of tomorrow, STANLEY teamed up with Autism Speaks and Envision Virgin Racing Formula E for a special event, a quiet race. One of the most distinctive characteristics of Formula E is the low level of noise compared to other track sports. Because they are at the forefront of technical innovation and development of quieter, more sustainable vehicles, no other motorsport circuit 'sounds' like Formula E. We worked with both organizations to build a schedule of events around the Formula E Championship Finals in New York in July, giving a group of children with autism an in-depth, behind-the-scenes garage tour and race-day experience, and providing them the unique opportunity to meet the drivers and see the action close-up.

HOW WE'RE STRENGTHENING OUR COMMUNITIES:

We are committed to the communities where we work and live because we aim to support our employees' passions. Around the world, our employees are actively engaged in their backyards through volunteer efforts, direct in-kind donations and strategic partnerships. Furthermore, Stanley Black & Decker has a generous matching gift program allowing employees to contribute where they want where every dollar is matched by the company (up to \$20,000).

Example: Community Ambassador Program

Community Ambassadors are site-based leaders and primary points of contact for Stanley Black & Decker's corporate social responsibility and government relations work at their respective facilities/locations. This includes helping create more opportunities for employees to contribute their time and talents to such efforts, and for developing upskilling partnerships in the local community.



+40%
In matching gifts for
employees' donations