

2024 DEWALT® GROW THE TRADES GRANT GUIDELINES



OVERVIEW: DEWALT® Grow the Trades Grant is one component of \$30 million to initiatives that help grow skills for tradespeople by 2027. The grants awarded to nonprofits and U.S. public schools (and equivalent outside the U.S.) are to fund vocational skills training and reskilling programs in construction.

GRANT OPPORTUNITY: \$10,000 minimum and up to \$200,000 maximum cash in U.S. or equivalent value in other countries or up to \$25,000 (retail value) in tools. Exceptions made.

IMPORTANT DATES:

MAY 14 – JUNE 30, 2024 @ 11:59 PM ET – Grant application open

BY SEPTEMBER 1, 2024 – Grant notification

SEPTEMBER 15, 2024 – Grant Announcement on National Tradesperson Day

BY SEPTEMBER 30, 2024 – Cash Grants distributed by Benevity or tool grants shipped by DEWALT®

APPLICATION LINK: [Grow The Trades | DEWALT \(Opens on May 14, 2024\)](#)

GRANT CANDIDATES FOR CONSIDERATION:

- Your organization must be a 501(c)(3) public charity, U.S. public school, nonprofit trade school, or equivalent outside of the U.S. registered in Benevity with a valid organization email address and W-9 and provides trade skill services directly to people in at least one of the following markets: United States, Canada, or Mexico.
- Example Organizations & Programs: U.S. high school trade skills training programs, training centers, vocational and trade schools, makerspaces focused on trade skills, community and technical colleges, nonprofits focused on vocational and trade skills development.
- Programs focused on trade skills training for the underserved and underrepresented, women, veterans, people of color, or justice involved.

GRANT CRITERIA:

- All applications must be submitted through the online Benevity application portal with electronic funds transfer (EFT) set up in advance.
- Submissions are accepted on [Grow The Trades | DEWALT](#) (hosted by Benevity), from May 14, 2024 at 8:00 a.m. ET through June 30, 2024 at 11:59 p.m. ET (no extensions).
- No status calls, emails, or appointments are allowed to pitch program grant ideas. Incomplete applications and or applicants not registered in Benevity are ineligible and no extensions are granted.
- One (1) request per nonprofit for this specific grant opportunity.

INELIGIBLE GRANT CANDIDATES:

- Religious organizations and programs with a proselytizing or purely denominational purpose.
- Political or government entities.
- Kindergarten – 8th grade schools.
- Organizations discriminating based on race, color, gender, sexual orientation, gender identity, national origin, marital status, age, disability, or veteran status.
- An individual, business, or organization serving as a third party to raise funds to benefit a 501(c)(3) nonprofit organization will not be accepted.
- Individual pursuits for personal grants.
- If you received a past grant three times, you may not be considered to allow us to share resources with other nonprofits.

GRANT EVALUATION CRITERIA: (Other factors may be considered; the below list does not represent all criteria).

- Aligned with priority on concrete, mechanical, pipe, and finishing trades; other trades are considered based upon a compelling application.
- Based in and/or serve San Francisco, Los Angeles, Seattle, Portland, Dallas, New York City, Philadelphia, Baltimore, District of Columbia (DC), Atlanta, Charlotte, Miami, Nashville, Phoenix, Canada, and Mexico. *These markets are weighted higher. Other U.S. locations and North American countries are NOT excluded from applying and receiving a grant.*
- Historical outcomes or success factors/milestones.
- Sustainable impact.
- Community Engagement.
- Diversity, Equity, and Inclusion.
- Number of people served with vocational training.
- Number of people earning a certification in a trade skill (past and potentially from this grant).
- Reach, location, and depth of the program.
- Funds requested.
- Outcomes projected.