

DEWALT® GROW THE TRADES GRANT GUIDELINES



OVERVIEW: DEWALT® Grow the Trades Grant is one component of the Stanley Black & Decker Environmental, Social and Governance (ESG) People Goals called Grow the Trades, committing \$30 million to initiatives that help grow skills for tradespeople by 2027. The grants awarded to nonprofits and U.S. public schools (and equivalent outside the U.S.) are to fund vocational skills training and reskilling programs in construction.

GRANT OPPORTUNITY: \$10,000 minimum and \$200,000 maximum cash in US or equivalent value in other countries or up to \$25,000 (retail value) in tools.

IMPORTANT DATES:

SEPTEMBER 15 – OCTOBER 16, 2023 – Grant application open

BY NOVEMBER 30, 2023 – Grant notification

BY DECEMBER 31, 2023– Grants distributed by Benevity

APPLICATION LINK: EmpowerMakers.com

GRANT CANDIDATES FOR CONSIDERATION:

- Your organization must be a 501(c)(3) public charity, U.S. public school, or equivalent outside of U.S. registered in Benevity with a valid organization email address and W-9 and provides trades skill services directly to people in at least one of the following markets: United States, Canada, and Europe.

- Example Organizations & Programs: U.S. high school trade skills training programs, training centers, vocational and trade Schools, makerspaces focused on trade skills, community and technical colleges, nonprofits focused on vocational and trade skills development
- Programs focused on trade skills training for displaced workers, the underserved and underrepresented, women, veterans, people of color, or justice involved

GRANT CRITERIA:

- All applications must be submitted through the online Benevity application portal with EFT set up in advance.
- Submissions are accepted on EmpowerMakers.com (hosted by Benevity), from September 15, 2023 at 8:00 a.m. ET through October 16, 2023 at 11:59 p.m. ET (no extensions).
- No status calls, emails, or appointments are allowed to pitch program grant ideas. Incomplete submissions are ineligible and no extensions are granted.
- One (1) request per nonprofit for this specific grant opportunity.

INELIGIBLE GRANT CANDIDATES:

- Religious organizations and programs that proselytize or are purely denominational in purpose
- Political or government units
- Kindergarten – 8th grade schools
- Organizations discriminating based on race, color, gender, sexual orientation, gender identity, national origin, marital status, age, disability, or veteran status
- An individual, business or organization serving as a third party to raise funds to benefit a 501(c)(3) nonprofit organization will not be accepted
- Individual pursuits for personal grants
- 2021 and 2022 Grant Recipients with an incomplete post-survey by August 31

GRANT EVALUATION CRITERIA: (Other factors may be considered; the below list does not represent all criteria)

- Historical outcomes or success factors/milestones
- Sustainable impact
- Community Engagement
- Diversity, Equity, and Inclusion
- Number of people served with vocational training
- Number of people earning a certification in a trade skill (past and potentially from this grant)
- Reach, location and depth of programs
- Funds requested
- Outcomes projected
- Aligned to Arizona, California (Los Angeles), Florida, Idaho (Boise), New York, Ohio (Columbus), Tennessee, and Texas - *These states are weighted higher. Other states are NOT excluded from applying and receiving a grant.*
- Based in Canada or Europe