

# DEWALT® GROW THE TRADES GRANT

## Frequently Asked Questions



### **GENERAL QUESTIONS**

#### **Q: What is the DEWALT® Grow the Trades Grant?**

A: The DEWALT® Grow the Trades Grant is one component of the Stanley Black & Decker Environmental, Social and Governance (ESG) People Goals called Grow the Trades, committing \$30 million to initiatives that help grow skills for tradespeople by 2027. The grants awarded to nonprofits and U.S. public schools (and equivalent outside the U.S.) are to fund vocational skills training and reskilling programs in construction.

#### **Q: Why did DEWALT® create the Grow the Trades Grant?**

A: Due to a lack of skilled trade workers, we are addressing the estimated 650,000 unfilled construction jobs in the U.S. The DEWALT® Grow the Trades Grant helps reinforce the brand's efforts to advance and accelerate vocational skills training programs to fuel the growth of trade careers.

#### **Q: What makes the DEWALT® Grow the Trades Grant different from other grant programs?**

A: Through our DEWALT® Grow the Trades Grant, we are sharply focused on creating change within the skilled trades industry within a concentrated time period. We are on a quest to create deep, intense impact over the course of five years with cash and tool grants to literally provide the tools for empowering tradespeople.

**Q: How will DEWALT® allocate the funding?**

A: We plan to award \$3 million in cash grant funding and \$500K in tool donations per year over the next five years, beginning in 2023 as a component of our overall Grow the Trades \$30 million commitment by 2027 for trade initiatives. Cash grants will vary in size of \$10,000 minimum and up to \$200,000 maximum in the U.S. or equivalent value in other countries, and tool donation grants ranging from \$10,000 to \$25,000 U.S. retail value. There is no set limit on the number of grantees we plan to award each year.

**Q: Who are you planning to award grants to?**

A: Nonprofits and U.S. public schools supporting workforce development trade skills initiatives.

**Q: What kinds of initiatives are you looking to fund?**

A:

- 501(c)(3) organizations, U.S. public schools, and equivalent outside the U.S. with a valid organization email address and W-9
- Example Organizations & Programs: U.S. high school trade skills training programs, training centers, vocational and trade schools, makerspaces focused on trade skills, community and technical colleges, nonprofits focused on vocational and trade skills development
- Programs focused on trade skills training for displaced workers, the underserved and underrepresented, women, veterans, people of color, or justice involved

**Q: How many nonprofits and U.S. public schools are you planning to fund per year through cash and tool donation grants?**

A: The number will fluctuate. There could be upwards of 100 nonprofits and U.S. public schools per year.

**Q: How will you track and report on the DEWALT® Grow the Trades Grant?**

A: Grant recipients will be required to set goals and metrics in advance and provide progress results in August and year-end to demonstrate outcomes and measurable impact.

A: The number of grant participants earning a vocational certification.

A: The number of grant participants earning an apprenticeship or trade skills job.

**APPLICATION/PROGRAM QUESTIONS**

**Q: What are the eligibility requirements to apply?**

A: 501(c)(3), U.S. public school, or equivalent outside of U.S and provide trade skills services directly to people in at least one of the following: United States, Canada, and/or Europe.

**Q: Does the nonprofit or U.S. public school need to be a 501(c)(3) organization to be eligible?**

A: We are only planning to award grants to 501(c)(3) nonprofit organizations and U.S. public schools or equivalent outside of the U.S.

**Q: Does the nonprofit or U.S. public school need to be based in the U.S. to be eligible?**

A: No, nonprofits in Canada and Europe are eligible as well.

**Q: Does the nonprofit or U.S. public school need to focus on construction or are other trades eligible?**

A: A range of skilled trades will be considered, particularly in Carpentry, Construction, Electrical Technology, Cabinetmaking, HVAC, Machinery, Pipefitting, Plumbing, and Welding, and Heavy Equipment Operation.

**Q: How do you define construction trades?**

A: Any skilled trades involved in the four major types of construction, including residential building, institutional and commercial building, specialized industrial construction and infrastructure and heavy construction.

**Q: How do you define upskilling and reskilling for the vocational trade skills?**

A: According to Skill-Up Technologies, reskilling is teaching a worker the skills for a new job and upskilling is teaching a worker advanced skills for the current job. Note: DEWALT® is primarily focused on trade skills training for this grant opportunity.

**Q: What is the application process?**

A:

- Applicants must be registered in Benevity with Electronic Transfer Funds (EFT) setup in advance of applying. See the Benevity Registration Guide under the Resources section or log on to Benevity.com for more information. Do not delay registering for Benevity that can take one to two weeks.
- All requests must be submitted through the application at EmpowerMakers.com and hosted by Benevity, from September 15, 2023 at 8:00 a.m. ET through October 16, 2023 at 11:59 p.m. ET (no extensions)
- No status calls, emails, or appointments are allowed to pitch program grant ideas. Incomplete submissions are ineligible and no extensions are granted. Only one (1) request per nonprofit for this specific grant opportunity.

**Q: What criteria will DEWALT® use to review applications?**

A:

- Historical outcomes or success factors/milestones
- Sustainable impact
- Community engagement
- Diversity, equity and inclusion
- Innovation and technology usage
- Number of people served with vocational training
- Number of people earning a certification in a trade skill (past and potentially from this grant)
- Reach, location and depth of programs
- Funds requested
- Outcomes projected
- Aligned to Arizona, California (Los Angeles), Florida, Idaho (Boise), New York, Ohio (Columbus), Tennessee, and Texas – *These states and cities are weighted higher. Other states are eligible and NOT excluded from applying and receiving a grant.*
- Based in Canada or Europe

**Q: Who will be evaluating the submissions?**

A: A diverse team of Stanley Black & Decker and DEWALT® employees.

**Q: How much funding will DEWALT® award each organization?**

A: We expect awards of \$10,000 minimum and \$200,000 maximum in the U.S. and of an amount with equivalent value in other countries.

**Q: When will winners be notified?**

A: By November 30, 2023

**Q: Where can I go to learn more information about applying?**

A: EmpowerMakers.com and learn how to register for Benevity at Benevity.com

**Q: Can I reapply next year if I am not awarded a grant in a previous year?**

A: Yes.

**Q: Can I reapply next year if I am awarded a grant?**

A: Yes. A past grant recipient can reapply if they complete the progress survey by August 31 of the year the grant was received.