

EMPOWER MAKERS GLOBAL IMPACT CHALLENGE

Frequently Asked Questions



GENERAL QUESTION

Q: What is the Global Impact Challenge?

A: Stanley Black & Decker's Empower Makers Global Impact Challenge is a commitment of up to \$25 million that the company is making to fund vocational skills training and reskilling programs in the construction and manufacturing fields.

Q: Why did Stanley Black & Decker decide to create a Global Impact Challenge?

A: Due to a lack of skilled trade workers, there are 430,000 open construction jobs in the U.S. alone, and 10 million unfilled manufacturing jobs globally. The pandemic has exacerbated this problem with millions of workers displaced since early 2020. Stanley Black & Decker created the Global Impact Challenge in response to these pressing challenges. In addition, the Global Impact Challenge helps reinforce Stanley Black & Decker's efforts to empower 10 million makers by the year 2030.

Q: What makes the Global Impact Challenge different from other grant programs?

A: Through our Makers Grants, the Global Impact Challenge is sharply focused on creating change within the skilled trades industry within a concentrated time period. We are on a quest to create deep, intense impact over the course of five years, and we hope to expand our reach globally.

Q: How will Stanley Black & Decker allocate the funding?

A: We plan to award up to \$5 million in grant funding per year over the next five years, beginning in 2021. Grants will vary in size of \$10,000 minimum and up to \$100,000 maximum in U.S. or equivalent value in other countries, and there is no set limit on the number of grantees we plan to award each year.

Q: Who are you planning to award grants to?

A: Nonprofits and U.S. public schools supporting trade workforce development initiatives.

Q: What kinds of initiatives are you looking to fund?

A:

- 501(c)(3) organizations, U.S. public schools, and equivalent outside the U.S. - with a valid organization email address
- Example Organizations & Programs: 11th & 12th grade high school career development programming, Vocational and Trade Schools, Maker Spaces, Community Colleges, nonprofits focused on Vocational and Trade Skills Development for Industry 4.0, Manufacturing and Construction
- Programs focused on Trade Skills Training for displaced workers, the underserved and underrepresented, women, veterans, and people of color

Q: How many nonprofits and U.S. public schools are you planning to fund per year?

A: The number will fluctuate. There could be upwards of 200 nonprofits and U.S. public schools per year.

Q: How will you track and report on the impact of the Global Impact Challenge?

A: Grant recipients will be required to set goals and metrics in advance and provide progress results in August and year-end to demonstrate outcomes and measurable impact.

APPLICATION/PROGRAM QUESTIONS

Q: What are the eligibility requirements to apply?

A: 501(c)(3), U.S. public school, or equivalent outside of U.S and provide services directly to people in one of the identified countries - United States, Mexico, Canada, India, United Kingdom, France, Brazil, China, and Germany. Other countries can apply.

Q: Does the nonprofit or U.S. public school need to be a 501(c)(3) organization to be eligible?

A: We are only planning to award grants to 501(c)(3) nonprofit organizations and U.S. public schools - or equivalent outside of the U.S.

Q: Does the nonprofit or U.S. public school need to be based in the U.S. to be eligible?

A: No, nonprofits around the world are eligible as well.

Q: Does the nonprofit or U.S. public school need to focus on construction and manufacturing or are other trades eligible?

A: A range of skilled trades will be considered.

Q: How do you define construction trades?

A: Any skilled trades or crafts involved in the four major types of construction, including residential building, institutional and commercial building, specialized industrial construction and infrastructure and heavy construction.

Q: How do you define upskilling and reskilling for the vocational trade skills?

A: According to Skill-Up Technologies, reskilling is teaching a worker the skills for a new job and upskilling is teaching a worker advanced skills for the current job. Note: Stanley Black & Decker is focused on trade skills training primarily and soft skills training secondary for this grant opportunity.

Q: What is the application process?

A:

- Applicants must be registered in Benevity with Electronic Transfer Funds (EFT) setup in advance. See the Benevity Registration Guide under the Q&A or log on to Benevity.com for more information. Do not delay registering for Benevity that can take 1-2 weeks.
- All requests must be submitted through the online Benevity application process available on October 1 at EmpowerMakers.com
- No status calls or emails are allowed to pitch program grant ideas. Incomplete submissions are ineligible. Only one (1) request per nonprofit for this specific grant opportunity.

Q: What criteria will Stanley Black & Decker use to review applications?

A:

- Historical outcomes or success factors/milestones
- Sustainable impact

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- Community engagement
 - Diversity, equity and inclusion
 - Innovation and technology usage
 - Number of people served
 - Nature, reach, location and depth of programs
 - Gaps addressed
 - Dollars requested
 - Outcomes projected
 - \$500 or less per Maker cost (persons impacted)
 - Age range of 11th and 12th grade high school and up

Q: Who will be evaluating the submissions?

A: A diverse team of Stanley Black & Decker employees.

Q: How much funding will Stanley Black & Decker award each organization?

A: We expect to be making awards of \$10,000 or more in the U.S. and of an amount with equivalent value in other countries.

Q: When will winners be announced?

A: December 2021.

Q: Where can I go to learn more information about applying?

A: EmpowerMakers.com and learn how to register for Benevity at Benevity.com

Q: Where can I go to learn more about Stanley Black & Decker's locations in the U.S.?

A: Log on to stanleyblackanddeckerintheus.com. Also, there are operations in Mexico: Reynosa, Nogales, Monterrey, Hermosillo

Q: Can I reapply next year if I am not awarded a grant in a previous year?

A: Yes.

Q: Can I reapply next year if I am awarded a grant?

A: Yes. A past grant recipient can reapply if they complete the progress survey.