

GLOBAL IMPACT CHALLENGE

Makers Grant Guidelines



OVERVIEW: Stanley Black & Decker's Empower Makers Global Impact Challenge will award grants to nonprofits supporting trade workforce development initiatives. The five-year, up to \$25 million commitment is aimed at supporting vocational skills training and retraining programs, particularly in the fields of construction and manufacturing.

GRANT OPPORTUNITY: ~ \$10,000 minimum and up to \$100,000 maximum in US or equivalent value in other countries. Dependent on Maker counts, exceptions will be considered.

IMPORTANT DATES:

OCTOBER 1 – 25, 2022 – Grant application open

NOVEMBER 28 - 30 – Grant notification (subject to change)

BY JANUARY 31 – Grants distributed by Benevity

APPLICATION LINK: EmpowerMakers.com

GRANT CANDIDATES FOR CONSIDERATION:

- 501c3 organizations and equivalent outside the U.S. with a valid organization email address
- Example Organizations & Programs: 11th & 12th grade high school career development with programs transitioning to the workforce in the trades Vocational and Trade Schools, Maker Spaces, Community Colleges, nonprofits focused Vocational and Trade Skills Development for Industry 4.0, Manufacturing and Construction
- Programs focused on Trade Skills Training for displaced workers, the underserved (e.g. poverty and lack of resources) and underrepresented (e.g. insufficient or inadequate representation), women, veterans, and people of color.

GRANT CRITERIA:

- All requests must be registered in Benevity with EFT setup in advance. See the Benevity Registration Guide under the Q&A or log on to Benevity.com. Note: do not delay registering for Benevity that can take 1-2 weeks.
- All requests must be submitted through the online Benevity application process available on October 1 at EmpowerMakers.com. No status calls or emails are accepted to pitch grant ideas. Incomplete submissions are ineligible.
- Only one (1) request per organization for this specific grant opportunity.
- Your organization must have its 501(c)(3), 501(c)(4), or equivalent outside of U.S. registered in Benevity and provide services directly to people in one of the identified countries-United States, Mexico, Canada, India, United Kingdom, France, Brazil, China, and Germany

INELIGIBLE GRANT CANDIDATES:

- Religious organizations and programs that proselytize or are purely denominational in purpose
- Political or government units
- Kindergarten - 10 schools (i.e., Private/Public, Boosters, PTA/PTO's, athletic teams, clubs, performing arts groups, alumni associations)
- Organizations discriminating based on race, color, gender, sexual orientation, gender identity, national origin, marital status, age, disability, or veteran status
- Start-up organizations defined as a nonprofit or equivalent outside of U.S. whose ruling year by the IRS is less than three years
- An individual, business or organization serving as third party to raise funds to benefit a 501(c)(3) nonprofit organization will not be accepted
- Individual pursuits for personal grants
- Year 1 (2021) Grant Recipients that did not complete the survey in August

GRANT EVALUATION CRITERIA: (Other factors may be considered)

- Historical outcomes or success factors/milestones
- Sustainable impact
- Community Engagement
- Diversity, Equity, and Inclusion
- Innovation and technology usage
- Number of people served
- Nature, reach, location and depth of programs
- Gaps addressed
- Dollars requested
- Outcomes projected
- \$500 or less per Maker (people directly impacted from the program)
- Age range of 11th and 12th grade high school and up
- Within a range of 50 miles from a Stanley Black & Decker U.S. or Mexico facility